

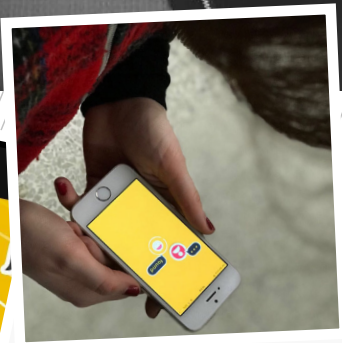
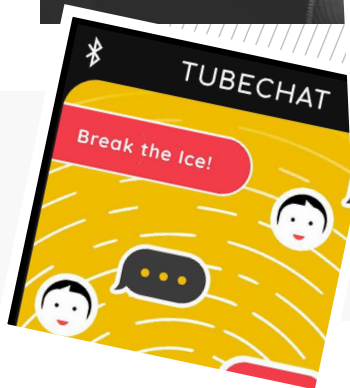


Nina Tumanishvili
CEO HelloHub

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HelloHub is a London based tech start-up exploring the Mobile Peer-to-Peer networking space and our mission is to drive new social connections in local communities.

Name: **Nina Tumanishvili**
 Who am I : **Founder of HelloHub,**
 When I set up: **Nov 2014**
 When graduated from the BGP: **November 2017**
 Number of hours worked per average week: **45**



What part of your morning routine sets you up for the day?

Turn on some music and do some body stretches, I find the butterfly stretch is a good one and helps me wake up. I then jump in the shower with the music on loud. My playlist usually includes feel good tracks from Tuxedo, Michael Jackson, Boney M and the Bee Gees.

What apps, or methods, do you use to be more productive?

Although I work in tech I find that the tools that boost my productivity the most tend to be non digital. I get the most use out of my orange Leuchtrum notebook that I carry everywhere with me. I also prefer writing on off white/

yellow coloured paper to me it makes a big difference. The idea of bullet journaling is really starting to take off at the moment and it's exciting to see.

What 3 things get you through a busy period?

1. Routine. - I'm not always very successful at succeeding at this but I do try to set my alarm to 6am and schedule bed for 11pm during times when I have no choice but to be on the ball and the best version of myself. I find that I'm most productive in the mornings so try to set aside a couple of hours after some light exercise and solid work.

2. Team and support network. - Our Non-Exec Director Pete Yeo has over 25 years experience running his own technology business and his advice to me is always to share responsibilities and tasks with members of the team especially during busy periods. In my opinion an early stage start-up should operate as a bit of a family unit. Don't be afraid to ask for help.

3. Healthy eating and managing alcohol consumption - I try to stick to no more than a glass of wine a day with at least one day off a week.

What have you read or listened to recently that inspired you?

A few months ago I came across this album - World Spirituality Classics 1: The Ecstatic Music of Alice Coltrane Turiyasangitananda it was highly inspiring for me. The music is truly unique and uplifting while the story that precedes the forming of the group is very moving in it's own right.

Why did you choose London to establish your business?

It's the capital city and the UK business hub. I've grown up in London all my life, I love this city and find myself inspired by it's people, places and history daily.

Launching TubeChat triggered a real interest for me in learning more about the history of London and the London Underground system and it's interesting to see how the London Underground has evolved over time to become what it is today - The lifeblood of the city.

Think back to when you first started your business, what advice would you give yourself?

Don't be naive. Starting a business is really hard work and getting going in the early days can be expensive. My advice is be optimistic, move fast, take risks but don't dive head first into the ocean without a good safety net of funding and a solid support network.